



# KIDS & CORDS: DEADLY COMBINATION

The U.S. Consumer Product Safety Commission (CPSC) says that cords from window coverings are one of the top 5 safety hazards in your home. There have been over 500 child strangulations from blinds and shade cords over the past few decades.

Over five million window coverings have been recalled in recent years because of injury and death to babies and young children. Recalled products include vertical and horizontal blinds, roll-up blinds, Roman shades and roller shades.

Strangulation and injury can occur anywhere in the house where children can wrap these cords around their necks or become entangled in the loops. This can happen quickly and silently.

To prevent child strangulations, the CPSC recommends the use of cordless window coverings in homes where children are present.



## Safety Checklist:

- ✓ Examine all shades & blinds in your home for exposed or dangling cords.
- ✓ Make sure there are no accessible cords on the front, side, or back of the product.
- ✓ Use Kid Safe Certified cordless window coverings in all homes where children live or visit.
- ✓ Position cribs, beds, playpens and other furniture against walls that have no windows and no window cords.
- ✓ Permanently anchor all loops on every window covering cord anywhere in your home to the floor or to the wall.
- ✓ Ask your Danmer Designer how to replace older window treatments with cordless ones.

If you cannot afford new, cordless window coverings, contact the Window Covering Safety Council (WCSC) at 800-506-4636 or at [www.windowcoverings.org](http://www.windowcoverings.org) for a repair kit to make them safer.



Call **888-326-6378**  
888-DANMER-8

For your **FREE** in-home design consultation



# CHILD SAFETY A TOP PRIORITY FOR DANMER



## Kids & Cords: A Deadly Combination

Children are naturally curious about the world around them. Even your home's basic window coverings can turn into lethal hazards for young children. At Danmer, it's one of our top priorities to make window fashions safer in your home for infants, young children & pets.

## The Danmer Difference: Elegance – Value – Safety

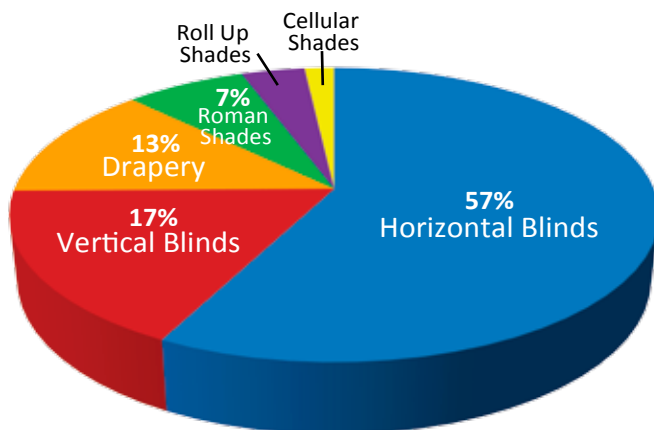
At Danmer, we do more than design, build and install window coverings to fit your décor & your budget. We concentrate on products that insure a safe environment for your entire family. From retractable lift cords, cord tensioners, wand controls to cordless & motorized operating systems, we offer a wide array of options to insure child and pet safety in your home.

## Kid Safe Certified Cordless Alternatives:

- **Custom Shutters** are cordless by design. They completely eliminate ALL dangerous hazards posed by other window coverings. Shutters add elegance, function and safety to your home and are especially well suited to homes with young children.
- Other horizontally oriented window covering products come with a cordless system that lets you raise and lower your window treatment with a contoured bottom rail – no handle or cords required.
- Elegant wand controls on selected vertically oriented window fashions control all the functions and replace dangerous cords.
- Vertiglide Operating System is ideal for side-to-side openings, sliding doors, or as a room divider. No lift cords, chains or wands.



## Which Product Has Killed or Injured the Most Children?



## Helpful Information from Child Safety Organizations:

More helpful tips, information and suggestions on safe window coverings can be found at the websites below. Or call Danmer Custom Window Coverings today for one of our experts to show you all our Kid Safe Certified Window Covering options.

[www.kidsafefoundation.org](http://www.kidsafefoundation.org)

[www.safekids.org](http://www.safekids.org)

[www.parentsforwindowblindsafety.org](http://www.parentsforwindowblindsafety.org)



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